



# NATIONAL ELECTRIFICATION ADMINISTRATION

"The 1<sup>st</sup> Performance Governance System-Institutionalized National Government Agency"  
57 NIA Road, Government Center, Diliman, Quezon City 1100



24 February 2021

## MEMORANDUM

TO : **ALL ELECTRIC COOPERATIVES**

SUBJECT : **Call for Support and Participation to the *KADIWA NI ANI AT KITA* PROGRAM**

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On 08 July 2020 the NEA issued Memorandum No. 2020-034 to all electric cooperatives calling for support and participation to the Department of Agriculture's, "**Kadiwa ni Ani at Kita**" (**Katuwang sa Diwa at GaWA Para sa Masaganang Ani at Mataas na Kita**) program. This is in line with President Rodrigo Roa Duterte's marching orders "to provide available and affordable food to all Filipinos" particularly in the marginalized sector in the rural areas so as to ease the burden on the pressing problems on food supply amidst the prevailing crisis in the light of the continuing pandemic.

The NEA together with the electric cooperatives involvement to this program is crucial. We serve as support mechanism for the Government to link the consuming public and the local farmers and fisherfolks and ensure availability of affordable food and farm products to consumers as the ECs endeavor to provide better services to its MCOs.

In this regard, please furnish us with an update/feedback of your participation as well as other activities undertaken by the electric cooperative in support of the said program. This may be included in your institutional report being submitted to our Institutional Development Department (IDD). Kindly disregard this memo if you have already provided your report to this Office.

Thank you.

**VICAR LOUREEN G. LOFRANCO**  
Deputy Administrator  
Electric Cooperative Management Services

ELECTRIC COOP	DATE OF IMPLEMENTATION	VENUE	DISTRIBUTORS/VENDORS	ESTIMATED NO. OF BENEFICIARIES	ESTIMATED SALES	SCHEME OF IMPLEMENTATION	PLANNED FREQUENCY OF IMPLEMENTATION

Prepared by:

Reviewed by:

Approved by: